

Sponsorship Opportunities

Saturday, August 13, 2016 – 10:30 a.m.

Rain Date: Sunday, August 14, 2016

The Wesley Community Campus

www.theballoonwalk.com



THE WESLEY COMMUNITY

THE WESLEY FOUNDATION

The Wesley Foundation

131 Lawrence Street, Saratoga Springs, NY 12866

518-691-1420 or foundation@thewesleycommunity.org



THE WESLEY COMMUNITY



The Wesley Community serves 700 residents and clients who are seniors or have long-term care needs through Wesley Health Care Center, Embury Apartments, Evergreen Adult Day Services, Woodlawn Commons, and for all ages through Outpatient Therapy Services. The Wesley Community is a non-profit organization.

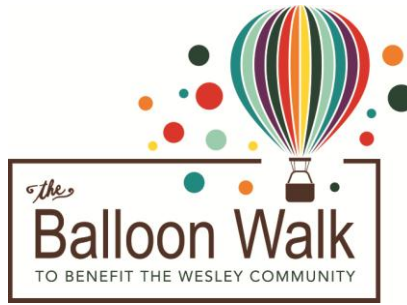
The Wesley Foundation works to raise funds to benefit residents of The Wesley Community and is a 501(c)(3) organization.

Your sponsorship will help to support the ongoing Springs renovation project at The Wesley Health Care Center

The improvements are creating a more home-like atmosphere for more than 160 long term care residents in the Springs building. We recently completed Phase One, which included a complete renovation of the ground floor of Wesley Health Care Center, and the 5th floor of the Springs Building. Below are some photographs of what the updated rooms and common areas look like.



Please sponsor this year's walk to help us continue our renovation.



Balloon Walk Sponsorship Level Details – Saturday, August 13, 2016

Presenting Sponsor - \$5,000 (SOLD)

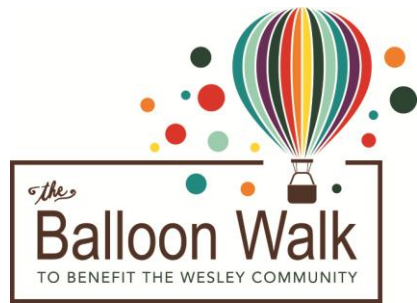
- Your company logo/link in a prominent position on theballoonwalk.com web page for the event
- Your company logo on the top of the back of the walk t-shirt
- Your company becomes the sponsor of one balloon station – including a sign at the station and your logo on each balloon handed out at that station
- Representatives of your company can hand out balloons at the sponsored station
- Your company banner displayed at the start/finish area for the walk
- Your company listed as the presenting sponsor in all press releases for the event
- Your company logo on the official walk map
- Your company included in social media postings from The Wesley Community about the event
- A representative from your company will be the “Official Starter” of the walk and get the chance to speak during the opening ceremony
- 12 walk registrations for your company to participate and 12 BBQ tickets

Balloon Station Sponsor - \$1,500 (Only 1 Available)

- Your company logo/link in a prominent position on theballoonwalk.com web page for the event
- Your company logo on the back of the walk t-shirt as a balloon station sponsor
- Your company becomes the sponsor of one of the balloon stations at the event – including a sign at the station and your logo on each balloon handed out at that station
- Representatives of your company can hand out balloons at the sponsored station
- Your company logo displayed at the start/finish area for the walk
- Your company listed as a balloon station sponsor in all press releases for the event
- Your company included in social media postings from The Wesley Community about the event
- Your company will be recognized during the opening ceremony
- 10 walk registrations for your company to participate and 10 BBQ tickets

BBQ Sponsor - \$1,250 (SOLD)

- Your company will be the Official Sponsor of the BBQ that is a part of the walk
- Signage at the BBQ tent and pickup area will feature your company
- Decor for the BBQ area will feature custom balloons with your company logo
- Your company logo/link in a prominent position on theballoonwalk.com web page for the event as the BBQ Sponsor
- Your company listed as the BBQ sponsor in all press releases for the event
- Your company included in social media postings from The Wesley Community about the event
- Your company logo will appear on the walk map as the BBQ sponsor
- 10 walk registrations for your company to participate and 10 BBQ tickets



Platinum Balloon Sponsor - \$1,000

- Your company logo/link in a prominent position on theballoonwalk.com web page for the event
- Your company logo on the back of the walk t-shirt as a platinum balloon sponsor
- Your company logo displayed at the start/finish area for the walk
- Your company listed as a major sponsor in all press releases for the event
- Your company included in social media postings from The Wesley Community about the event
- 8 walk registrations for your company to participate and 8 BBQ tickets

Gold Balloon Sponsor - \$500

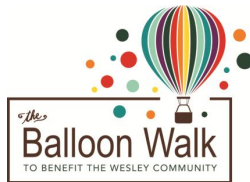
- Your company logo included on theballoonwalk.com web page for the event
- Your company logo on the back of the walk t-shirt as a gold balloon sponsor
- Your company logo displayed at the start/finish area for the walk
- Your company included in social media postings from The Wesley Community about the event
- 6 walk registrations for your company to participate and 6 BBQ tickets

Silver Balloon Sponsor - \$250

- Your company name included on theballoonwalk.com web page for the event
- Your company name included on the back of the walk t-shirt as a silver balloon sponsor
- Your company included in social media postings from The Wesley Community about the event
- 4 walk registrations for your company to participate and 4 BBQ tickets

Bronze Balloon Sponsor - \$100

- Your company name included on theballoonwalk.com web page for the event
- 2 walk registrations for your company to participate and 2 BBQ tickets



Balloon Walk Sponsorship Commitment Form – 2016

Sponsorship Level:

- Presenting Sponsor - \$5,000 (SOLD)
- Balloon Station Sponsor - \$1,500 (Only 2 remaining, please call to confirm availability)
- BBQ Sponsor - \$1,250
- Platinum Balloon Sponsor - \$1,000
- Gold Balloon Sponsor - \$500
- Silver Balloon Sponsor - \$250
- Bronze Balloon Sponsor - \$100

Company Name: _____
Contact Name: _____
Contact Title: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Business Phone: _____
Email: _____
Website: _____
Signature: _____

A form for participant names and their meal selections will be sent to you via email upon receipt of this form at our offices.

By signing this form, you are committing to supply the sponsorship noted on this form by the date of this year's Balloon Walk. Please email your logo as a high-quality PDF or JPEG to foundation@thewesleycommunity.org by July 8, 2016 to be included on the t-shirt (if applicable) and other opportunities for sponsors.

If paying by check, please make your check payable to The Wesley Foundation.

If paying by credit card:
MC/Visa/AMEX #: _____
Exp. Date: _____ CSV Code (on back): _____
Name (Print): _____
Signature: _____
Date: _____

Please mail this form to:

The Wesley Foundation, 131 Lawrence Street, Saratoga Springs, NY 12866

For more information, you can reach The Wesley Foundation at 518-691-1420.

Thank you for being a sponsor! *The Wesley Foundation Federal Tax ID# 22-3642737*